



[Ago Vilu](#)

Partner and member of the management board of PricewaterhouseCoopers

Ago Vilu has been with PricewaterhouseCoopers since 1995. Between 1997 and 1999 Ago worked at the London office of PwC where he specialised in issues relating to International Financial Reporting Standards (IFRS), advising many corporations all over the world. In 2001–2004, Ago was the head of the audit department of the Tallinn office of PricewaterhouseCoopers. In January 2005, he took the post of the head of the department of IFRS consultations for Russia and the CIS in the Moscow office of PricewaterhouseCoopers. In 2001–2007, Ago Vilu was the chairman of the Estonian Accounting Standards Board. Ago is one of the authors of the current Accounting Act and several guidelines of the Accounting Standards Board. Ago is a specialist with expert knowledge and prolonged and in-depth experience. He is also one of the most popular lecturers in PwC customer training.



[Alvar Lumberg](#)

TransferWise

Alvar has been active in software development for 15 years, mainly in the areas of finance and telecommunications. He contributed to the creation of the “start-up Master’s course” DDVE programme and promotes innovative product development methods in companies and at public events. Since 2013, Alvar has led various development teams at TransferWise and has spoken at various conferences about the product development and work practices of a rapidly growing company.



[Andres Tinno](#)



[Andris Jegers](#)

Andris Jegers, partner and chairman of the management board of the auditor's firm KPMG. He has been with KPMG since the company was founded in Estonia in 1992. Andris has years of experience in advising the key accounts of KPMG about international financial reporting standards, accounting legislation, Estonia's tax law and taxation. For six years he has been a member of the Estonian Accounting Standards Board and, since 2008 – a member of the Board of Auditors. Andris is an esteemed and popular speaker at conferences and the public workshops of KPMG. Andris majored in accounting and financial analysis at the Tallinn University of Technology and undertook an executive MBA at the Bristol University.



[Anneli Alias](#)



[Christian Rangen](#)

Christian Rangen is a keynote speaker, workshop facilitator, strategy & innovation consultant, author, entrepreneur and business school lecturer. He speaks and consults to companies around the world on strategy, innovation, business model innovation, leadership and change. He helps companies on strategic transformation and corporate entrepreneurship. Most recently, he has been developing and running corporate accelerator programs on smart cities, energy, digital health and space. At [BI – Norwegian Business School](#) he has taught extensively on strategy, innovation, leadership and change. Today, most of his time is spent developing and running Executive Education programs. He recently developed the Executive Short Programs, "Strategic Innovation in the Global Oil & Gas Industry", diving into the structural challenges and opportunities in the global energy industry. Outside the business school, he has designed numerous innovation management programs. Christian's talks and workshops have taken him to countries like Italy, Germany, China, The US, England, France, Finland, Spain, Denmark, The Netherlands, Norway and Brazil.



[Diana Strömnes](#)

Member of the management board of Protex Balti AS

Protex Balti AS is one of the largest textile manufacturers in the Baltics. Its client portfolio covers Scandinavian high-quality brands that value quality, short delivery times and excellence in service. As a sales manager, Diana has increased sales and profits despite the strong competition on the EU textile manufacturing market. As a member of the management team, Diana has been actively involved in the development of Protex Balti's two own trademarks, Ragnarol and HIP, and in innovation processes.



[Felix Hofmann](#)

Felix Hofmann is CEO of BMI Lab AG. Previously, he co-founded PaperC GmbH, a platform for academic eBooks, serving as its managing director for four years. The breakthrough business model Felix and his founding partners established was recognized with the AKEP Award, and the company was named Germany's Startup of The Year in 2009. Felix studied M.A. in Business Innovation at the University of St. Gallen, Switzerland, and earned his Diploma from the Berlin School of Economics and Law. You could definitely say that he is a true business model enthusiast.



[Hando Sinisalu](#)

Hando Sinisalu is a marketing journalist, producer of conferences, and the founder and CEO of Best Marketing. Hando has organised over 200 conferences in more than 30 countries worldwide. He regularly contributes marketing-related articles for the marketing portals and journals of different countries. Hando has also authored two books on digital marketing case studies: *The Best of Global Digital Marketing: The Storybook*. Hando previously worked as the chairman of the management board of the daily Eesti Päevaleht and programme director at Radio Tartu.



[Hele Hammer](#)

The CEO of Telema AS and holder of the Chair of Supply Chain Engineering at Tallinn University of Technology, Hele Hammer is the CEO of Telema AS and a member of the supervisory board of Amserv Group. From 2004–2009, Hele served as the financial director of the Amserv Group. Before

that she worked for five years as a financial manager at Telema. Hele holds a doctorate in Economics from the Tallinn University of Technology. She has also studied at the Bentley College and Ohio State University. Since 1997, Hele has been a lecturer of finance at the EBS; since 2001 she has led a 10-month development programme for financial managers at the EBS. Recently, she has been mainly training Master's students as well as financial managers and senior executives. In 2002–2007, Hele was the leading author of Äripäev's *Manual of Financial Management*. Hele's favourite subjects are, along with corporate finance, the management of the supply chain and business analytics.



[Ivar Kiigemägi](#)

Partner and member of the management board of the auditor's firm Ernst & Young

Ivar has ten years of experience in auditing; currently his key accounts are in the sectors of transport (incl. shipping and aeronautics), media, construction and construction materials manufacturing. He has been involved as a coach in many accounting and auditing trainings and is now a lecturer for courses covering international financial reporting standards in the EBS Master's studies programme.



[Jukka Ala-Mutka](#)

Jukka is a doctor of science (tech), serial entrepreneur, speaker, consultant and sailor. He is passionate about finding a new ways to operate and developing new disruptive products and services for global markets. His core competences are agile methods in marketing, product and business development, business model innovation, leadership and personal development. He has worked as development manager for Siemens and as strategy consultant for top 100 companies in Finland. Jukka have done academic research about high growth ventures at McGill university in Canada and Aalto University in Helsinki. Jukka works for his own startup Clipwise Ltd, VO60 ocean race sailing boat Tokio II and in his own consulting company Growman Ltd. If there is no other option or second opinion, Jukka will create a one for you.



[Jürjo Preden](#) senior research fellow and head of the ProLab of the Tallinn University of Technology.

Jürgo is also the founder and CEO of Thinnect and was the technology director and founder of Defendec. Jürgo has worked as an engineer in Silicon Valley, Redmond, and Tallinn, inter alia, with corporations such as Microsoft and Nokia. Jürgo undertook his post-doctorate as a visiting researcher in the United States of America at the Multi-Source Information Fusion Laboratory in Buffalo, NY State. Jürgo's field of research is dispersed computer systems, especially the situational awareness of such systems. Jürgo is also active in sensor technologies, data processing, computation and communication in spontaneous networks. Jürgo and his colleagues apply dispersed computation methods in different areas, for instance, in production and logistics, but also in security. Jürgo is Estonia's national representative on the NATO STO System Concepts and Integration (SCI) panel.



[Jüri Laur](#)

Cryptocurrency product manager at LHV Bank

Jüri Laur is developing the next generation of financial technology products. Over the past ten years Jüri has been engaged in international e-commerce payments and the fight against money laundering and fraud in companies such as Skype, Full Tilt Poker, and Microsoft.



[Kaidi Ruusalepp](#)

Kaidi Ruusalepp is the founder and CEO of the start-up Funderbeam. Funderbeam is an investment and trading platform for early-stage companies, built on a novel blockchain technology. This environment offers investment opportunities for early-stage companies, enabling them to start trading later with investments. At the same time, Funderbeam gives its users access to data analysis so that it is possible to understand, before making a decision, the workings of the market, who the actors are, how companies are doing, etc. Kaidi has been the head of the Tallinn Exchange and Estonian Central Securities Depository, participated in the development of the digital signature and the legal aspects of X-tee. She is one of the founders and members of the management board of the Estonian Service Industry Association. In her free time, she helps coach young orienteering athletes.



[Karl Anton](#)

At Telia, Karl manages one of the most important business areas, i.e., TV broadcasting – a service used by about 450,000 households in Estonia.



[Karmo Kaas Lutsberg](#)

Bonnier Business to Business



[Kathryn Mary Ennis](#)



[Katrin Rasmann](#)

Head of the State Treasury



[Kristjan Hiiemaa](#)

Kristjan Hiiemaa developed his first software when he was 14 and then sold it, and his first computer, to a shop in his local village, to buy a more powerful computer. In 2009, he founded the international cash and warehouse software company Erply, whose headquarters are in New York and whose services are currently used by more than 100,000 companies, with accounts such as Elizabeth Arden and Athletes Foot, among others. Erply ranks among Europe's ten most promising start-ups, tech gurus suggesting we should keep an eye on the company's developments. TechCrunch, an influential technology blog, has called Erply the Skype of business software. For Erply, the spring board was the winning of the Seedcamp business ideas competition in London in the year of its foundation. This brought prominent investors on board. Hiiemaa believes that they were able to win because of their courage to think bigger than the competition. Hiiemaa has learned many lessons from Erply's rapid rise on the global market, especially when it comes to the hiring of the best specialists on both sides of the ocean.



[Marek Helm](#)

General Director of the Tax and Customs Board

During the period 2006–2007, while working at the Ministry of Interior Affairs, Marek was a part of the project team for the internal security area, which prepared Estonia's accession to the Schengen judicial area. Estonia met the requirements of the European Commission with flying colours and joined the Schengen judicial area on 21 December 2007. Beginning in September 2007, Marek was responsible for setting up the Police and Border Guard Board within the area of government of the Ministry of Social Affairs. The project included, among other things, introduction of the business software SAP in the joint internal security agency to support the management of finances, personnel and logistics. In connection with the Police and Border Guard Act, approved by the Riigikogu on 6 May 2009, and the Act Amending the Government of the Republic Act, a legislative basis has been created to harmonise the organisation of management and significantly more substantial cooperation between the areas of law and order, criminal police, border guarding, citizenship and migration supervision, but also in the supporting areas – personnel, logistics and financial management – of the agency to be founded. Beginning in November 2009, as the deputy secretary general for administrative policy matters, Marek was responsible for the organisation of the work of public services, state procurement and state aid, policy-shaping related to state-owned real property, national accounting and the treasury. Since 2011, Marek Helm has been the general director of the Tax and Customs Board.



[Marko Rillo](#)

Management consultant, training provider and executive coach

Marko is a management consultant and training provider of international calibre, who has been acting as a manager, adviser to managers and a training provider for 18 years. He has experience in managing international projects worth millions of euros: 15 countries, with more than 60 nationalities represented in the team. He is the only certified moderator of group discussions in Estonia, founder and CEO of the global association LEGO® SERIOUS PLAY®. He has a Doctoral level degree in strategic management from the University of St Gallen (Switzerland). His thesis was about the strategic decisions of major corporations. Rillo's approach is based on research in the area of strategic practices, which was a methodology developed together with his Swiss colleagues and based on the strategic practices research of Swiss-based multinational corporations (incl. ABB, Nestle, Novartis, Siemens, Vodafone, and Credit Suisse) and Estonian organisations. Furthermore, he has developed himself professionally in the area of strategy at other top European universities.



[Mart Kikas](#)

A consultant on business models, strategy and management, and a diplomaed executive coach,

Mart Kikas is a training provider, coach and senior innovation coach (Academy of Innovation Coaching), diplomaed executive coach (Academy of Executive Coaching) as well as a consultant and training provider in business models, strategy and management. Mart has graduated from the Norwegian Business School (MBA) and the University of Tartu (MA, sociology). He has worked for Aspiro AB (NASDAQ OMX - ASP) as the head of the Finnish and Baltic regions, and the vice president for Central and Eastern European business development. He has been an adviser to the chairman of the management board of the Development Fund and the deputy to the general director of the Citizenship and Migration Board. Mart has worked for two banks in the areas of marketing and electronic banking. Moreover, he has founded and managed several publishing and advertising companies. He has also lectured at the EBS and the University of Tartu.



[Veiko Hintsov](#)

Senior partner and sworn auditor of AS Deloitte Audit Eesti

Veiko has been with the company since it was founded in Estonia in 1996. He has been involved in many different auditing and consultation projects, including beyond the borders of Estonia. His client portfolio includes, inter alia, Swedbank AS, Tele2 Eesti AS, Rimi Eesti Food AS, RagnSells AS, OberHaus Group, Estonian Air AS, BDG Group, PERH, Fortum Eesti Group, Marsh Kindlustusmaakler, Pro Kapital Group, Stora Enso, Tootsi Turvas, RMK, Bank of Estonia and many others. Veiko has been involved as a lecturer at many internal and public trainings and workshops on financial auditing and management, including the conferences organised by Pärnu Konverents. He graduated as an accountant from the Tallinn University of Technology. Veiko is a sworn auditor, member of the Estonian Board of Auditors since 1995, and a member of the Estonian Board of Auditors since 2008.