

Parnu Leadership Conference

19 – 20 May, 2016

Speakers

Session 1

Lt. Gen. Ben Hodges, Commanding General of U.S. Army Europe

A native of Quincy, Florida, Lt. Gen. Ben Hodges graduated from the United States Military Academy in May 1980 and was commissioned in the Infantry. After his first assignment as an Infantry Lieutenant in Germany, he commanded Infantry units at the Company, Battalion and Brigade levels at the 101st Airborne Division and in Operation IRAQI FREEDOM. His most recent operational assignment was as Director of Operations, Regional Command South, in Kandahar, Afghanistan. Lt. Gen. Hodges has also served in a variety of Joint and Army Staff positions to include Tactics Instructor at the Infantry School; Chief of Plans, 2nd Infantry Division in Korea; Aide-de-Camp to the Supreme Allied Commander Europe; Army Congressional Liaison Officer; Task Force Senior Observer-Controller at the Joint Readiness Training Center, Fort Polk, LA; Coalition/Joint -3 (CJ3) of Multi-National Corps-Iraq in Operation IRAQI FREEDOM; Chief of Staff, XVIII Airborne Corps at Fort Bragg; and Director of the Pakistan Afghanistan Coordination Cell on the Joint Staff; Chief of Legislative Liaison for the United States Army. His last assignment was as Commander, NATO Allied Land Command from 2012 to 2014.

Taavi Veskimägi has been the Chairman of the Management Board of Elering AS since 2009. He has been a member of two compositions of the Riigikogu, filling the positions of the Chairman of his fraction, Vice-President of the Riigikogu, the Minister of Finance as well as the Chairman of his party. He started his career as a government official at the Ministry of Finance in 1996. In the course of 20 years he has been a member of the management bodies of many companies and NGOs.

Üllar Jaaksoo, CEO of NOW! Innovations Group B.V., has managed major Estonian companies like Hoiupank, Tele 2, Sportland, MTVP and the projects Myoton, e-school, IT Academy, Ropeye. Üllar studied at High School No. 1 in Kohtla-Järve, the University of Tartu, and London Business School.

Session 2

Anu Välba is an editor and presenter at Estonian Public Broadcasting, with more than 15 years of professional experience in this field. Since 2015 she has hosted her own show on ETV. Anu has worked under five different managers, graduated from four schools and is currently raising one child at home.

Pauliine Põldmaa started class 7C of Gustav Adolf Upper Secondary School this academic year, where the biggest focus is put on STEM-subjects. She previously attended the Collegium Educationis Revaliae. She loves music and plays the violin and the piano. She goes to the theatre a lot, has had the chance to get on the stage herself, and loves to read. She has participated in many competitions and other events related to literature and theatre. For Pauliine it is important to live as eco-friendly a life as possible.

Imbi Kivisild is the head of the Digital Development Department at the Ministry of the Social Affairs - where she manages the Digital Development Department - and also serves as a Supervisory Board member of e-Health. Her main role is to create modern e-Health services and products and to make existing ones more user-friendly. In 2013–2015 she worked as an IT manager at the Road Administration. In 2015, the e-service of the Road Administration was named the best public e-service. Imbi is an engineer and holds a Master's degree in information management. She is currently obtaining a Master's degree in business information technology at the Tallinn University of Technology.

Ain Hanschmidt, major shareholder and member of the Supervisory Board of AS Tallink Grupp, Chairman of the Management Board of AS Infotar. In the past Ain Hanschmidt has been the president, the Chairman of the Management board and, for a short period of time, Chairman of the Supervisory board of SEB Eesti Ühispank. He has been the Chairman of the Management Board of the Estonian Banking Association. He is a graduate of Tallinn Technical University.

Olari Taal, member of the Supervisory Board of Merko Ehitus AS and member of the Management Board of Eggera OÜ. Olari Taal has been the head of Tartu Elamuehituskombinaat (Tartu Maja), Eesti Hoiupank and Ösel Foods. In 1996, he was voted entrepreneur of the year. He has been in the service of the Republic of Estonia as the minister of construction, finance and internal affairs and a member of the 10th composition of the Riigikogu. He is on the supervisory boards of several companies. He is a graduate of Tallinn Technical University, in the faculty of industrial and civil engineering.

Hannes Tamjärv, businessman and one of the founders of the Rocca Al Mare School. In the 1990s Hannes Tamjärv was the Chairman of the Management Board and later that of the Supervisory Board at Hansapank. He then made a complete U-turn in his career, becoming one of the founders of the private school Rocca al Mare Kool, which opened in 1999. Hannes is still the Chairman of the Management Board of the school, and headed the opening of the Estonian-language Rocca al Mare School in Marbella, Spain. He is a member of the Supervisory Board of LHV Pank.

Session 3

Khalida Brohi is the founder and executive director of the Sughar Empowerment Society, a nonprofit social enterprise in Pakistan dedicated towards providing tribal and rural women opportunities to grow their skills as well as learn leadership skills in an environment of growth and development. Brohi launched Sughar in 2009 ("Sughar" means "skilled and confident woman") to provide opportunities to unleash the potential of all women in Pakistan, such as resources to launch and sustain rural businesses. Brohi's aim over the next 10 years is to change the lives of one million women in Pakistan. Khalida Brohi has been named one of *Newsweek* magazine's 25 under 25; one of the "100 Women Who Matter in Pakistan" by *Newsweek*; awarded the "Woman of Impact Award" by the Women in the World Foundation, Women Excellence Award by national Government of Pakistan; the Young Champion Award from the University of Singapore; and the Unreasonable Institute Fellowship Award. Brohi has addressed numerous global forums, and has received recognition from Oprah Winfrey, CNN correspondent Christiane Amanpour, and the former American President Bill Clinton.

Sigrid Melts is an organisational supervisor and has coached managers since 2008. She trains the students starting in the leadership programme Noored Kooli, where she benefits from her long-term experience as a teacher. She is the head training specialist in the training programme for new headmasters initiated by the Ministry of Education and Research.

Sigrid has gained practical leadership experience at Rocca al Mare School, the Noored Kooli programme and Vääna Manor School. Sigrid also shares her experience with the supervisors and coaches acquiring in-service training at the International Supervision and Coaching Institute (ISCI). As a trainer of Quiet Minutes, Sigrid takes care of the peace of mind and mental well-being of teachers and students.

Henton Figueroa is the export manager for the **private limited company** Ha Serv and Management Board member of Vigala Piimatööstus. He is also the honorary consul of Chile in Estonia and the Management Board member of the Estonian Association of Honorary Consuls, Management Board member of the Estonian association of the teachers of economics, and teaches economics at several upper secondary schools in Harju County. He has a Bachelor's degree in mathematics and a Master's degree in economics from the Chilean University of Technology. Henton has lived in Estonia for almost 20 years.

Session 4

Priit Kruus has worked as a teacher for almost 10 years and is currently teaching future teachers at the university. Teaching, like any leadership position, is something you learn for a long time, finding both laughter and tears in the course of climbing the career ladder. In the performance "Story of a Young Teacher" by Kinoteater, Priit wishes to encourage future teachers, helping all former and current students make sense of their school experience.

Session 5

Rasmus Rask, founder of La Muu. Rasmus says that he had a happy childhood with his friends from the neighbouring flats, his Shkolnik bicycle and grandma's apple sauce. When he grew up, he studied to become a lawyer – God knows, where he got the idea... But, according to Rasmus, the past 10 years have been great – the hard work at Hansapank, the understanding of how important (corporate) culture and identity is at Swedbank, and the feeling now that he has found something which is really right for him.

Margit Sutrop is a professor of practical philosophy at the University of Tartu and the Dean of the Department of Humanities and Arts. The Ethics Centre, which she founded, turns 15 this year. Margit has led dozens of international and domestic science and development projects. She is the ethics expert at the European Commission and advisor of many German universities. Innovation in the area of education is one of Margit's great passions. She has contributed to the compilation of the national curricula of the general education schools and the Life-Long Learning strategy. The national value programme led by her offers support to schools in addressing value education. In raising her 3 children and 3 grandchildren, according to her the most important thing is to help them find their strengths and manage their weaknesses.

Gerard O'Shea is one of the most popular lectures/teacher in the Dog World today. He travels around the whole world and gives celebrated workshops and seminars in Handling, Dog Management, All breed Anatomy and Rottweiler Anatomy. His unorthodox way of training and motivating both dogs and handlers has given him a reputation as an informative entertaining speaker. He is also well respected FCI official judge for many breeds.

Session 6

Mikk Marran has been Director-General of the Estonian Information Board since January 2016.

He started his career in 1999 at the Ministry of Defence in various leadership positions, incl. the head office of NATO. In 2010, he was the vice chancellor of the Ministry of Defence and in 2011–2015, chancellor of the Ministry.

He obtained his Master's degree from the National Defence University in Washington D.C. and a BA from Tallinn University.

He is also a member of various supervisory boards and associations and has been awarded several national honorary decorations.

Katriin Jüriska, who was awarded the Young Female Entrepreneur of the Year in 2012, is a young and smart leader who has saved Uuskasutuskus (Re-use Centre) from bankruptcy in the past six years, growing it into a chain covering the whole Estonia and also one of the most successful social enterprises in Estonia.

Katerina Kanelidou is an executive coach, trainer, mentor, facilitator and author. She is the founder of Creative Empowerment, associate director of Pivomo and global faculty member of the International Coach Academy. She works with leaders and business owners from around the world supporting them to create healthy and high performing workplaces, and positive sustainable change.

Session 7

Maxim Vasiukov is editor-in-chief of Delovoy Peterburg, the most popular business news paper and news web site in St.Petersburg, Russia. Right after the graduation from St.Petersburg State University in 2005, he joined Bonnier AB, Swedish media group, which found Delovoy Peterburg in 1993. He served as news reporter and as subeditor before becoming editor-in-chief in 2011. Last year Russian authorities forced foreign investors to leave national media market and Bonnier AB sold Delovoy Peterburg to local real estate development holding.

Rein Raud is a writer and a scholar and the first chancellor of Tallinn University (2006–2011). In addition to a few dozen books in Estonian, he has also published numerous articles in the area of philosophy and cultural theory in international academic publications, as well as essays and opinion pieces in the Estonian media, including the magazine Director.