

A person stands in a field of tall grass at sunset, looking up at a sky filled with colorful arcs and dots. The scene is bathed in the warm, golden light of the setting sun, with the horizon line visible in the distance. The sky is a mix of deep blues and oranges, with several bright, glowing dots in shades of pink, blue, and orange, connected by thin, curved lines that sweep across the upper half of the frame. The person is silhouetted against the bright light of the sun, which is positioned just above the horizon. The overall mood is contemplative and futuristic.

STARTUP LIQUIDITY FOR THE POST-IPO WORLD

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FUNDERBEAM IS A PLATFORM THAT MAKES
GROWTH CAPITAL EASIER TO DELIVER AND ACCESS
ACROSS BORDERS, AND WITHOUT IRRELEVANT
INTERMEDIARIES.

WE ARE THE WORLD'S MARKETPLACE FOR
GROWTH CAPITAL. ON BLOCKCHAIN.

FUNDERBEAM - 3IN1

“WHAT IF BLOOMBERG, NASDAQ AND ANGELLIST HAD A BABY...?”



DATA

DISCOVER
ANALYSE
BENCHMARK
TRACK



FUNDING

CREATE, LEAD & BACK
INVESTMENTS



TRADING

BROWSE
BUY
SELL

FUNDERBEAM KEY STATISTICS

GLOBAL REACH

- Investors registered from **83** countries around the world.

DATA

- Over **170,000** startup/investor profiles, disclosing over **\$400bn** in funding rounds, with daily updates.

FUNDING

- Total funds committed has surpassed **€2m** since launching in late April, 2016.

TRADING

- Total sum of trading activity has surpassed **€140,000** since opening the market in mid July, 2016.



DATA

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FUNDERBEAM DATA

RAW FACTS
Data on companies,
investors, and individuals,
mined & collected from
various sources

**CLEANUP &
ORGANISATION**
Automatic data cleanup and
company classification for
reliable benchmarking.

BENCHMARKING
Compare performance metrics
among similar companies

**DATA
AGGREGATION**
Market analysis (e.g. industry,
region, stage), indicating trends
and performance

**DATA
INTELLIGENCE**
Analytics-driven markers,
hidden patterns and
relations in market.

CREATING A MARKET LEADING DATABASE FOR STARTUP INVESTORS



FUNDRAISING INSTRUMENTS

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GROWTH CAPITAL INSTRUMENTS LIVE ON PLATFORM

SYNDICATES

STARTUP FUNDING
USING A LOAN

FUNDS

INSTRUMENT FOR
ACCELERATORS AND SMALL
VC FUNDS TO INVEST IN
STARTUPS AND FOR
INVESTORS TO DIVERSIFY
RISKS

BONDS

PROJECT FUNDING/
INVESTING FOR LATER
STAGE COMPANIES



TRADING

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SportID Syndicate

TRADE > SPORTID SYNDICATE

You have 250 available tokens
in this syndicate.

SELL

BUY MORE

LAST PRICE ?
1.14 EUR

CHANGE ?
0.14

% ?
14%

ORDER LIST

TRADE HISTORY

REQUESTS TO BUY TOKENS

PRICE	TOKENS	VALUE	EXPIRES	
1.15 EUR	1,000	1,150.00 EUR	30 Nov 2016	SELL
1.12 EUR	500	560.00 EUR	30 Nov 2016	SELL
1.11 EUR	500	555.00 EUR	30 Nov 2016	SELL
1.10 EUR	1,000	1,100.00 EUR	30 Nov 2016	SELL
1.05 EUR	1,000	1,050.00 EUR	30 Nov 2016	SELL
1.00 EUR	50	50.00 EUR	15 Nov 2024	SELL
1.00 EUR	100	100.00 EUR	14 Nov 2024	SELL

TOKENS FOR SALE

PRICE	TOKENS	VALUE	EXPIRES	PRIORITY ?
1.24 EUR	250	310.00 EUR	30 Nov 2016	BUY
1.40 EUR	100	140.00 EUR	27 Nov 2016	BUY
1.40 EUR	1	1.40 EUR	30 Nov 2016	BUY
1.50 EUR	50	75.00 EUR	31 Dec 2016	BUY
1.50 EUR	250	375.00 EUR	26 Nov 2016	BUY
1.50 EUR	250	375.00 EUR	30 Nov 2016	BUY
1.75 EUR	500	875.00 EUR	28 Nov 2016	BUY
2.00 EUR	80	160.00 EUR	31 Jan 2017	BUY
2.00 EUR	2,500	5,000.00 EUR	31 Dec 2017	BUY



OUR CLIENTS

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CLIENTS

CLIENT GROUPS	SUB-GROUPS	SERVICES	VALUE PROPOSITION
ENTREPRENEURS	Startups/Private companies	Syndicated funding	Easy, cross-border & automated access to capital and reporting. Less time chasing money, focus on growing the business.
		Analytics & reporting	
		Option program management*	
		Listing on secondary market	
INVESTORS	Accredited / professional investors	Creating & managing investment pools	Easier cross-border investments. Liquidity through trading. One place for startup research, standardized reporting, syndicate, and portfolio management.
		Co-investing	
		Trading	
		Analytics & reporting	
	Crowd	Co-investing with small tickets	
		Trading	
		Portfolio analytics*	

* Will be launched Q3-Q4 2017

COMPETITION



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WHY IS FUNDERBEAM DIFFERENT?

	DATA	FUNDING	TRADING	BLOCKCHAIN
Mattermark	•			
CBInsights	•			
Owler	•			
PitchBook	•			
AngelList	•	•		
CrowdCube		•		
Seedrs		•		
SyndicateRoom		•		
FundersClub		•		
SecondMarket		•	•	
SharesPost		•	•	
Nasdaq Private Market		•	•	
Nasdaq First North		•	•	
London AIM		•	•	
Funderbeam	•	•	•	•



TEAM

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OUR TEAM MEMBERS HAVE LEAD A NASDAQ STOCK EXCHANGE, SUPERVISED FINANCIAL MARKETS, ADVISED IPOS, AND FOUNDED OTHER STARTUPS.



Kaidi Ruusalepp - CEO, Founder
Kaidi is the former CEO of Nasdaq Tallinn, CEO of Central Securities Depository, and the Founder and CEO of the Estonian Service Industry Association. She is also the co-author of the Estonian Digital Signatures Act.



Urmas Peiker - Co-founder
Urmas is a former Head of Compliance at LHV Bank and a graduate of Duke University School of Law. He has served at the Estonian Financial Supervision Authority, EBRD, and Morgan Stanley.



Taivo Tender - CTO
Taivo navigates the software development, project management, management services, and IT team management. He gets things done.



Thomas Davies - CFO
Thomas spent 15 years working in corporate finance at Rothschild and then UBS before setting up an electric scooter business. Solves problems.



Mads Emil Dalsgaard - CMO
Mads Emil is specialized in building lean, growth-focused marketing teams on early stage budgets. He has experience from startups, including his own, in Copenhagen, Berlin and now Tallinn.



Gerd Laub - Chief Legal Officer
One of Estonia's sharpest minds, having worked in legal & compliance at SEB and Sorainen, where Gerd was focussed on finance and financial technology