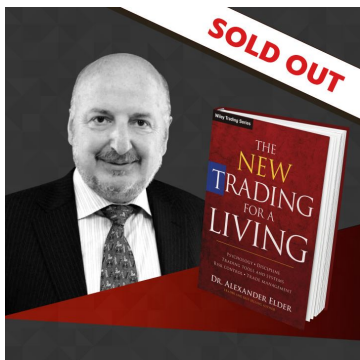


# How to Become a Better Trader with Dr Alexander Elder

## Book, conference and workshop



02. juuni 2017 - 03. juuni 2017

Tallinn

**EVENT IS SOLD OUT!** Contact [marili@aripaev.ee](mailto:marili@aripaev.ee) to put yourself on the waiting list!

**Don't miss out an opportunity to purchase the bestselling book The New Trading for a Living and tickets to the Conference & Workshop.**

Everything you need to know about trading is now in one place! You have a rare opportunity to meet one of today's leading experts on trading Dr Alexander Elder and hear about his incredible success story.

Dr Elder will attend in the **Conference** which is dedicated to his visit to his former homeland. Dr Elder grew up in Estonia and graduated from Tartu University. He escaped from a Soviet ship in Africa and received political asylum in the USA.

While many of us have heard about Dr Elder's work and his book *The New Trading for a Living* which is widely considered by far the best book about trading ever written, not much is known about his life. Come to the Conference to meet Dr Elder and hear what helped him to become a living legend among the traders and investors worldwide.

We will introduce Dr Elder's views and trading strategies through panel discussions, on-stage interviews and presentations which will be followed by a Q&A.

This is just the start! We have a great honor to reveal our other great speaker: **Seppo Saario**. Saario is the most famous investor in Finland and bestselling author – his books have been sold nearly 100 000 copies and he has influenced many generations of shareholders. Saario has recommended *The New Trading for a Living* to his readers and revealed that he is using *The New Trading for a Living* in practice. How? Come and find out!

With the New Year ahead of us, it is time to upgrade your trading. Learn how to perform at your full potential and take more profits than losses from the markets. Treat yourself to a first-class **Workshop: How to Become a Better Trader** by a professional trader and one of the world's top teachers of trading,

Come to this workshop to learn proven analytic and trading methods as well as psychological skills that will help you become a more consistent and successful trader.

We will gladly invite you to attend this world-class workshop and to participate in this unique Conference with the two top-rated speakers.

The workshop and the conference are in English. The book is published in Estonian.

## Cost and registration

- Book 35,32 € (including VAT 38,50 €). Buy [HERE](#).
- Conference 179 € (including VAT 214,80 €). Buy [HERE](#).
- Workshop 499 € (including VAT 598,80 €). Buy [HERE](#).

You will find more information about the book, conference and workshop below.

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AJAKAVA

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Book: Börsikauplemine kui elatusallikas

00:00 - 00:00 ○ Book: Börsikauplemine kui elatusallikas

Raamat ilmub 20. mail. Alexander Elderi koolitusel ja konverentsil osalejad saavad raamatu kätte

## **kohapeal.**

Autor: Alexander Elder

Ilmumisaeg: 20.05.2017

Lehekülgi:

Kirjastus: Äripäev

Raamatuklubi: Äripäeva raamatuklubi

Edukaks kauplemiseks läheb tarvis teadmisi, keskendumist ja distsipliini. Alexander Elderi käsiraamat aitab nii alustavat kui ka juba kogenud börsikauplejat kõrgemale tasemele tõusta, pakkudes klassikalist tarkust koos tänapäevaste kauplemistööriistadega.

Raamat õpetab, kuidas läheneda kauplemisele rahulikult ja distsiplineeritult. Tähelepanu on suunatud nii riskikontrollile kui ka enesekontrollile ning mõlema tarvis on esitatud selged juhised. Autor annab juhtröörid, kuidas hinnata aktsiate väärtust, teha kauplemisplaane ja mõõta ka investori enda kauplemisvalmidust. Tõhusa kauplemissüsteemi väljaarendamiseks leiab lugeja vajalikud teadmised, perspektiivi ja tööriistad.

### **Elder annab vastused, kuidas**

ületada takistused ja arendada välja tugevam enesekontroll  
ära tunda turu asümmeetrilised tsoonid, kus teenimisvõimalus on suurem ja risk väiksem  
hallata oma raha, määrates kindlaks sisenemiskohad, sihtmärgid ja tõkkepuud  
kasutada märkmearhiivi süsteemi, mis teeb igast kauplejast iseenda õpetaja  
Selge lähenemisega, praktiliste illustratsioonidega ja oluliste oskuste lahke jagamisega on see raamat saanud üheks oma valdkonna alustalaks. Nii professionaalid kui ka erainvestorid hindavad siin jagatud põhimõtteid ja selget süstemaatilist lähenemist.

Autor Alexander Elder on Eesti juurtega Ameerikas tunnustatud professionaalne börsikaupleja, koolitaja, menuraamatute autor ja psühhiaater. Raamatu „Börsikauplemine kui elatusallikas“ esimene trükk ilmus 1993. aastal ja on kujunenud kogu maailmas oma valdkonna klassikaks. Eesti keeles avaldatav väljaanne on selle raamatu 2014. aastal ilmunud põhjalikult täiendatud ja uuendatud versioon. Autor toob ajale vastu pidanud kontseptsioonid tänapäeva kiiresti muutuvate turgude konteksti ning käsitleb tänapäeva börsikauplejale vajalikke peamisi uusi uuringuid ja meetodeid.

## June 2: Conference

### 12:00 - 18:00 ○ Conference: How to Become a Better Trader

Date: June 2, 2017

Place: Lauluväljaku klaassaal, Narva mnt 95, Tallinn, Estonia

**A spectacular trader and author Dr Alexander Elder will be visiting Estonia. Äripäev also brings to Estonia Scandinavian most famous investor Seppo Saario.**

Alexander Elder emphasizes market analysis, extremely disciplined approach and defensive risk control. These are the key elements for a successful trader. Technical analysis reveals how investors are voting with their money each day. Charts help to understand market psychology. Technical analysis works well, when there no major news. No news is good news.

As Seppo Saario has said: "To be a good trader you need to understand what is behind numbers, recognize real trends and turns. Moving averages reveal the real trend. With the help of moving averages you can measure the relative power of bulls and bears and how these powers are changing. The trend is your friend. Trade in the direction of the trend. Alexander Elder has developed himself sensitive trend-following indicators like the Force Index which helps to confirm trends, find entry and exit points."

Dr Alexander Elder will talk about his approaches in trading. Seppo Saario will give an overview how he uses dr Alexander Elder's advices in every day trading.

**12:00 - 12:50 Gathering & coffee**

**12:50 - 13:00 Opening comments**

**13:00 - 14:00 Back at Home. On-Stage Interview with Dr. Alexander Elder.**

Becoming Dr. Alexander Elder

How to become a living legend among the traders and investors worldwide? How to become a successful trader, main characteristics. Q&A

**14:00 -14:30 Networking & Coffee break, Book signing**

**14:30 -15:45 Everything you need to know about The New Trading for a Living. Presentation.**

Psychology, Discipline, Trading Tools and Systems, Risk Control, Trade Management. Lets look up the charts! Technical analysis and trading systems using current market examples. Dr. Alexander Elder will reveal the Time-tested Tips that will help you to become a better trader. Q&A.

**15:45 -16:15 Networking & Coffee break, Book signing**

**16:15 -17:15 The New Trading for a Living in practice. A panel discussion.**

**Seppo Saario**, legendary Finnish investor, swing trader and bestselling author

**Tõnn Talpsepp**, PhD, CFA holds a senior researcher position at Tallinn University of Technology and is currently involved in the trading and research activities of a proprietary trading firm

**Igor Dorošenko**, trader and member of SpikeTrade traders community, led by Dr. Alexander Elder and Kerry Lovvorn. He also works as a financial analyst in Inbank

**Moderator: Investor Toomas.**

Investor Toomas is made up investor of Äripäev who turned 64 000 EUR to more than 280 000 EUR within 15 years investing mainly in stocks. All investor Toomas' investment decisions are made by Äripäev's financial journalists.

How to use The New Trading for a Living in practice? What are the key takeaways from the Book? The fans will tell. Q&A.

**17:15 Final Words & Acknowledgements with wine and informal discussions**

June 3: Workshop

10:00 - 17:00 ○ **Workshop: How To Become a Better Trader**

Date: June 3, 2017

Duration: 1 day, 8 academic hours

Time: 10:00 a.m.- 5:00 p.m.

Place: Nordic Hotel Forum Conference centre, Viru väljak 3, Tallinn, Estonia

**You are invited to the first ever class in Estonia by a professional trader and one of the world's top teachers of trading – Dr Alexander Elder.**

He is the author of the world's most popular trading book – The New Trading for a Living. Trading firms, hedge funds and banks around the world use this book to train their traders, and it is also popular among serious private traders.

Come to this workshop to learn proven analytic and trading methods as well as psychological skills that will help you become a more consistent and successful trader. Invest a day in your education and growth – and collect dividends for many years afterwards.

Dr Elder will teach you to recognize market trends and turns, find where to enter trades, decide where set stops and profit targets. You will see how to control risks and how to structure your market homework. Everything in this class will be illustrated using current market examples.

Dr Elder will analyze stocks, currencies, and futures to show you how to develop trade plans for the days and weeks ahead. You will learn to avoid typical mistakes and have a rare opportunity to receive answers to your important trading questions.

**Psychology:** discipline is a key factor in your success or failure. Discover the best tool for developing discipline.

**Technical analysis:** your charts reflect mass behavior. Learn to select a small number of indicators to track crowd behavior, follow trends and anticipate reversals.

**Risk control:** how to manage risk for survival and success – in every single trade and in your account as a whole.

**Stops and trade sizing:** you will receive a spreadsheet that will let you find logical answers to these two key questions in every trade.

**Profit targets:** the power word in trading is “enough” – and this day you’ll find what’s enough for any trade. Learn to protect profits and do not allow them to turn into losses by waiting too long.

This class will focus on decision-making in the current markets. Dr Elder will use trading software and current data to illustrate the key points.

#### **Schedule**

9:00-10:00 registration

10:00-11:15 workshop

11:15-11:30 Coffee break

11:30-12:45 workshop

12:45-13:30 Lunch

13:30-14:45 workshop

14:45-15:00 Coffee break

15:00-17:00 workshop

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TOETAJAD

