



Conference: How to Become a Better Trader

Meet and greet Dr. Alexander Elder and Seppo Saario

02.06.2017

Tallinn Song Festival Grounds's Glass Hall

EVENT IS SOLD OUT! Contact marili@aripaev.ee to put yourself on the waiting list!

A spectacular trader and author Dr. Alexander Elder will be visiting Estonia. Äripäev also brings to Estonia the most famous Finnish investor Seppo Saario.

You are invited to meet professional trader and one of the world's top teachers of trading – Dr. Alexander Elder. He is the author of the world's most popular trading book – *The New Trading for a Living*. Trading firms, hedge funds and banks around the world use this book to train their traders, and it is also popular among serious private traders.

Dr. Elder grew up in Estonia and graduated from Tartu University. He escaped from a Soviet ship in Africa and received political asylum in the USA. Prior to becoming a private trader he taught at Columbia University.

Dr. Elder's books have established him as one of the most recognized teachers of traders in the world. In addition to a wealth of knowledge he brings a great personal warmth and teaching ability. Dr. Elder has spoken at conferences in Australia, Canada, Cyprus, Germany, Hong Kong, India, Japan, Russia, Singapore, Slovakia, UK, Ukraine, USA, and many other countries. He founded two firms: Elder.com (an educational company for traders) and SpikeTrade.com (an online group whose members compete for the best trades of the week).

Alexander Elder emphasizes market analysis, extremely disciplined approach and defensive risk control. These are the key elements for a successful trader. Technical analysis reveals how investors are voting with their money each day. Charts help to understand market psychology. Technical analysis works well, when there's no major news. No news is good news.

As Seppo Saario has said: "To be a good trader you need to understand what is behind numbers, recognize real trends and turns. Moving averages reveal the real trend. With the help of moving averages you can measure the relative power of bulls and bears and how these powers are changing. The trend is your friend. Trade in the direction of the trend. Alexander Elder has developed himself sensitive trend-following indicators like the Force Index which helps to confirm trends, find entry and exit points."

Dr. Alexander Elder will talk about his approaches in trading. Seppo Saario will give an overview how he uses Dr. Alexander Elder's advices in every day trading.

PROGRAMM

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12:00 - 12:50 ○ Gathering & coffee

12:50 - 13:00 ○ Opening comments

13:00 - 14:00 ○ **Back at Home. On-Stage Interview with Dr. Alexander Elder.**



Dr. Alexander Elder Trader and author



Neeme Raud One of the most spectacular Estonian journalists, correspondents and TV presenters of all time

Becoming Dr. Alexander Elder

How to become a living legend among the traders and investors worldwide? How to become a successful trader, main characteristics. Q&A

Interviewer Neeme Raud

14:00 - 14:30 ○ Networking & Coffee break, Book signing

14:30 - 15:45 ○ **Everything you need to know about The New Trading for a Living. Presentation.**



Dr. Alexander Elder Trader and author

Psychology, Discipline, Trading Tools and Systems, Risk Control, Trade Management. Lets look up the charts! Technical analysis and trading systems using current market examples. Dr. Alexander Elder will reveal the Time-tested Tips that will help you to become a better trader. Q&A.

15:45 - 16:15 ○ Networking & Coffee break, Book signing

16:15 - 17:15 ○ **The New Trading for a Living in practice. A panel discussion.**



Seppo Saario Legendary Finnish investor, swing trader and bestselling author



Tõnn Talpsepp PhD, CFA holds a senior researcher position at Tallinn University of Technology and is currently involved in the trading and research activities of a proprietary trading firm



Igor Dorošenko Trader and member of SpikeTrade traders community, led by Dr. Alexander Elder and Kerry Lovvorn. He also works as a financial analyst in Inbank



Investor Toomas Investor Toomas is made up investor of Äripäev who turned 64 000 EUR to more than 280 000 EUR within 15 years investing mainly in stocks. All investor Toomas' investment decisions are made by Äripäev's financial journalists.

How to use The New Trading for a Living in practice? What are the key takeaways from the Book? The fans will tell. Q&A.

17:15 ○ Final Words & Acknowledgements with wine and informal discussions

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